

2nd Skull Overview and FAQs

2nd Skull company overview

2nd Skull[®] is a protective headgear company with patented products proven to add impact protection in many sports and activities.

Where is the company based?

2nd Skull is based in the greater Pittsburgh, PA area.

What is the company's mission?

To inspire athletes to play with confidence by adding protection to the most important part of the body; the brain.

What inspired the creation of 2nd Skull®?

An event on a summer day in 2010 where the founder's son fell down riding an electric four wheeler and hit his head on the concrete. For complete story, please visit 2ndSkull.com/mission

Where are 2nd Skull[®] products made?

2nd Skull® products are proudly made in the USA. We take quality and protection seriously, and making these in the United States is critical in delivering the best protective headgear.

What products does 2nd Skull® have?

2nd Skull[®] has a protective headgear product for any activity. The **2nd Skull[®] CAP** is intended for any sport or activity where a helmet is required, such as football, hockey, baseball, snowboarding and skateboarding. The **2nd Skull[®] BAND** is for any sport or activity where no helmet is required and in sports such as soccer, basketball, volleyball and women's lacrosse. For more information on the products please visit **2ndSkull.com/products**

What are the key features of 2nd Skull® products?

- · Polyester / Spandex blend for a compressive fit
- Moisture wicking fabrics for sweat management
- · Antimicrobial treatment for anti-odor
- Soft, breathable, lightweight and super thin layer of PORON® XRD® Extreme Impact Protection
- Machine washable
- Made in the USA

Who can use 2nd Skull products?

Athletes of all ages can wear 2nd Skull[®] products as we have sizes ranging from Youth to Adult. For more information, visit 2ndSkull.com/products and refer to the sizing chart

What are the prices for the products?

The 2nd Skull® CAP is \$55.00 and the 2nd Skull® BAND is \$45.00.



Where can I buy 2nd Skull[®] products?

2nd Skull® products are sold exclusively at our website at 2ndSkull.com

How does 2nd Skull[®] protection work?

2nd Skull[®] products have a thin, soft, flexible and breathable layer of PORON[®] XRD[®] that delivers impact protection. The special urethane molecules are soft at rest but harden upon impact, absorbing 90% of the energy.

How were 2nd Skull® product tested?

2nd Skull[®] products were tested for impact absorption at independent third party labs by following industry standard test designs for new helmets across many sports and activities. The tests compared the impact absorption benefits of a helmet with a 2nd Skull[®] CAP versus a helmet without our product. For non-helmet sports, a custom design test was created to evaluate the impact absorption benefit of the 2nd Skull[®] BAND on a head form versus a head form without our product. For specific test design for different sports or activities, please visit 2ndSkull.com/testing

How much impact protection do 2nd Skull® products provide?

While our standard claim based on impact testing is that 2nd Skull[®] adds up to 35% more impact protection, in some cases the additional impact protection exceeds 60%. For specific results on impact protection for different sports or activities, please visit 2ndSkull.com/testing

In terms of value, how does 2nd Skull® stack against the competition?

2nd Skull[®] products can be used in multiple sports, providing protection for athletes throughout the year. Competitive products are specific to one sport and cannot be used beyond that activity, leaving the athletes exposed for the rest of the year.

In terms of design, how does 2nd Skull® stack against the competition?

2nd Skull[®] products are super thin, soft, lightweight and leverage designs already adopted by professionals in helmet and non-helmet sports; enabling athletes to look like the pros. Competitive products are bulky, hard, heavy and make athletes stand out for wearing protective products that do not look cool.

Do 2nd Skull[®] products require assembly?

2nd Skull[®] products are ready to use and do not require assembly. Some competitive products come with a manual and require cutting, gluing or other assembly activities.

Are 2nd Skull® products washable?

2nd Skull[®] products are washable and convenient - all you do is throw them in the wash. Some competitive products require removal of pads before washing and reinserting of pads after washing. Please refer to care instructions on the tags of the products.



Contact Information

While we will respond as quickly as possible, please allow up to 48 hours for a response from our team.

Media requests: MediaRequests@2ndSkull.com

All other Inquiries: info@2ndSkull.com

Social Media: Follow us on Twitter and Facebook

www.twitter.com/2ndskull

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